



BIG O DISPO


PRIVACY POLICY — HEMP & TOBACCO RETAIL

NEBRASKA DISPENSARY

LAST UPDATED FEBURARY 19TH 2026

BIG O DISPO LLC

803 Sherman St Papillion NE 68046

Version # 1.0.1

Effective Date:

January 1st, 2026

This Privacy Policy explains how we collect, use, disclose, and protect personal information across our website, retail store, curbside pickup operations, and customer support channels.

1. Scope

This Policy applies to all personal information collected from:

- Website visitors
- Online customers
- In-store customers
- Curbside pickup customers
- Individuals contacting us for support

It covers data collected through:

- Online checkout and payment processors
- Age-verification systems
- Analytics and security tools
- Delivery and shipping partners
- Customer service interactions

Exclusions:

This Policy does not apply to third-party websites, social media platforms, or independent vendors we do not control.



2. Information We Collect

We collect only the information necessary to operate a compliant hemp and tobacco retail business.

A. Personal Identifiers

- Name
- Date of birth
- Age-verification results
- Government ID details (verified but not stored unless required by law)
- Contact information

B. Commercial & Transaction Data

- Products purchased
- Order history
- Payment authorization tokens
- Delivery or pickup details
- Tax jurisdiction information

C. Device & Usage Data

- IP address
- Browser type
- Device type
- Session logs
- Clickstream behavior

D. Compliance-Specific Data

- Age-verification outcomes
- Fraud-prevention signals
- Adult-signature shipping data
- Security logs

E. Voluntary Information

- Customer service messages
- Feedback or reviews
- We do **not** knowingly collect data from people under 21 for regulated purchases.



3. How We Use Personal Information

A. Order Fulfillment

- Processing payments
- Verifying age and identity
- Preparing orders for shipping or pickup
- Providing receipts and confirmations

B. Customer Support

- Responding to inquiries
- Resolving disputes
- Providing product information

C. Legal & Regulatory Compliance

- Federal age-verification rules
- PACT Act shipping documentation
- State and local tax reporting
- Fraud detection and prevention

D. Security & Risk Management

- Monitoring suspicious activity
- Protecting against unauthorized access
- Conducting audits and investigations

E. Analytics & Service Improvement

- Understanding site performance
- Improving product offers
- Enhancing user experience

F. Marketing (Limited & Compliant)

- Opt-in promotional emails
- Product updates
- FTC-compliant advertising practices



4. Legal Compliance

- We comply with all applicable federal, state, and local laws governing hemp and tobacco retail operations.

A. Federal Requirements

- Age-verification rules
- PACT Act shipping requirements
- FTC advertising rules
- Federal tax recordkeeping

B. State & Local Requirements

- Age restrictions
- Licensing requirements
- State tax obligations

C. Industry Standards

- PCI-DSS
- NIST security best practices
- Responsible marketing standards

D. Government Requests

- We disclose information only when legally required.

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5. How We Share Information

A. Service Providers

- Payment processors
- Age-verification vendors
- Analytics providers
- Hosting and security partners

B. Shipping Partners

- Carriers requiring adult-signature delivery
- Compliance documentation

C. Government Authorities

- Tax agencies
- Law enforcement
- Regulatory bodies

D. Business Operations

- We may share de-identified or aggregated data for analytics.
- We **never** sell personal information.

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6. Marketing Practices

- **A. FTC Compliance**
- Truth-in-advertising
- Influencer disclosure rules
- Prohibition of deceptive claims

B. Prohibited Claims

- We do **not**:
- Make medical or therapeutic claims
- Suggest FDA approval
- Market for individuals under 21

C. Email Marketing

- Opt-in only
- Clear unsubscribe options
- Limited to promotions and update
- We retain personal information only as long as necessary.

A. Required Retention

- Tax records
- Transaction logs
- Age-verification records

B. Operational Retention

- Customer service history
- Security logs
- Fraud-prevention data

C. Deletion

- Data is securely deleted or de-identified when no longer needed.



8. Security

- We use layered security controls.

A. Technical Safeguards

- Encryption
- Secure payment processing
- Firewalls
- Access controls
- Vulnerability scanning

B. Administrative Safeguards

- Employee training
- Vendor security reviews
- Incident response procedures

C. Physical Safeguards

- Secure retail environment
- Restricted access
- Surveillance for fraud prevention
- **Sources:**

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9. Your Choices

A. Marketing Preferences

- You may opt out of promotional emails.

B. Cookies

- You may manage cookies through your browser.

C. Access & Correction

- You may request updates or corrections to your information.
- **Sources:**
- FTC Consumer Privacy Rights: <https://www.ftc.gov/business-guidance/privacy-security> (ftc.gov in Bing)

10. Children/Minors

- We do not sell to or collect data from individuals under 21 for regulated goods.
- If we discover such data, we delete it.
- **Sources:**
- State Age-Restriction Laws (varies by state)
- FTC Children's Privacy Overview: <https://www.ftc.gov/business-guidance/privacy-security/childrens-privacy> (ftc.gov in Bing)

11. Contact Information

- **Email:** admin@bigodispo.com
Phone: 402-949-0289

12. Updates

- We will post updates with a new Effective Date.



Legal Disclaimer

- *This Privacy Policy is provided solely for general informational purposes and reflects Big O Dispo LLC's current data-handling practices as of the Effective Date listed above. Nothing in this Policy is intended to constitute, nor should it be interpreted as, legal, regulatory, or compliance advice. Laws governing hemp, tobacco, age-restricted products, consumer privacy, advertising, and data security may vary by jurisdiction and are subject to frequent updates or reinterpretation by regulators and courts.*
- *Big O Dispo LLC does not guarantee that this Policy addresses every applicable legal requirement or industry standard. Customers, visitors, and business partners are responsible for reviewing the most current version of this Policy and for seeking independent legal counsel regarding obligations that may apply to their specific circumstances. Big O Dispo LLC reserves the right to modify, amend, or replace this Policy at any time without prior notice, and such updates will be reflected by a revised Effective Date.*
- *Use of our Website, retail services, or curbside operations signifies your acknowledgment and acceptance of this Policy as it exists at the time of access. If you do not agree with any part of this Policy, you should discontinue use of our services.*



Sources

- FTC Privacy Framework: ([ftc.gov](https://www.ftc.gov) in Bing)
- NIST Privacy Framework: ([nist.gov](https://www.nist.gov) in Bing)
- PACT Act (Age Verification): <https://www.atf.gov/rules-and-regulations/pact-act> ([atf.gov](https://www.atf.gov) in Bing)
- FTC COPPA Guidance (general minors' principles): <https://www.ftc.gov/business-guidance/privacy-security/childrens-privacy> ([ftc.gov](https://www.ftc.gov) in Bing)
- FTC Truth-in-Advertising: <https://www.ftc.gov/news-events/topics/truth-advertising> ([ftc.gov](https://www.ftc.gov) in Bing)
- FTC Endorsement Guides: <https://www.ftc.gov/business-guidance/resources/ftc-endorsement-guides> ([ftc.gov](https://www.ftc.gov) in Bing)
- PCI-DSS Payment Security: <https://www.pcisecuritystandards.org/>
- PACT Act (15 U.S.C. §§ 375–378): <https://www.govinfo.gov/content/pkg/USCODE-2011-title15/html/USCODE-2011-title15-chap10A.htm> ([govinfo.gov](https://www.govinfo.gov) in Bing)
- NIST SP 800-53 Security Controls: <https://csrc.nist.gov/publications/detail/sp/800-53/rev-5/final> (csrc.nist.gov in Bing)
- FTC Data Sharing Guidance: <https://www.ftc.gov/business-guidance/privacy-security> ([ftc.gov](https://www.ftc.gov) in Bing)
- PACT Act Shipping Requirements: <https://www.atf.gov/rules-and-regulations/pact-act> ([atf.gov](https://www.atf.gov) in Bing)
Sources:
- FTC Endorsement Guides: <https://www.ftc.gov/business-guidance/resources/ftc-endorsement-guides> ([ftc.gov](https://www.ftc.gov) in Bing)
- FTC Health Product Advertising: <https://www.ftc.gov/business-guidance/resources/dietary-supplements-advertising-guide> ([ftc.gov](https://www.ftc.gov) in Bing)
- CAN-SPAM Act: <https://www.ftc.gov/business-guidance/resources/can-spam-act-compliance-guide-business> ([ftc.gov](https://www.ftc.gov) in Bing)
- NIST Cybersecurity Framework: <https://www.nist.gov/cyberframework> ([nist.gov](https://www.nist.gov) in Bing)
- PCI-DSS: <https://www.pcisecuritystandards.org/>
- FTC Data Security: <https://www.ftc.gov/business-guidance/privacy-security/data-security> ([ftc.gov](https://www.ftc.gov) in Bing)
- IRS Recordkeeping Requirements: <https://www.irs.gov/businesses/small-businesses-self-employed/recordkeeping> ([irs.gov](https://www.irs.gov) in Bing)
- NIST SP 800 88 Data Sanitization: <https://csrc.nist.gov/publications/detail/sp/800-88/rev-1/final> (csrc.nist.gov in Bing)
- FTC Consumer Privacy Rights: <https://www.ftc.gov/business-guidance/privacy-security> ([ftc.gov](https://www.ftc.gov) in Bing).

