



To Our Community,

I want to take a moment to sincerely thank every single one of you for supporting this company over the past year. Whether you placed an order, shared the brand with a friend, followed along on social media, or simply believed in the vision—none of this would exist without you.

This past year has been foundational.

We've grown, learned, adapted, and continued building something that I believe can become truly special. As we move forward, I'm excited to share that many new updates, products, features, and additions are currently in development and will be rolling out progressively.

This includes improvements to the website, expanded product offerings, and refined systems designed to give you a better overall experience.

I also want to be fully transparent: every aspect of this company is currently handled entirely by me—from operations and product sourcing to website development, compliance, customer support, marketing, and logistics. Because of that, I ask for your continued patience and understanding as things evolve. Building something meaningful takes time, and I'm committed to doing it the right way rather than rushing shortcuts.

If you encounter any issues, inconsistencies, or mistakes on the website, I genuinely ask for your forgiveness and appreciate your grace. Every error is an opportunity to improve, and your feedback helps shape what this company becomes.

This brand was built with intention, resilience, and a long-term vision. The goal has never been "fast," but sustainable, compliant, community-driven, and different.

Thank you for being part of the journey. The best is still ahead.

With appreciation,



Matthew Sanjurjo
Founder & CEO

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